

# Baroda Pioneer PSU Equity Fund

(An Open Ended Equity Scheme)



## It's time to go Public.

Public Sector Undertakings (PSUs) in India has played a significant role in India's progress since Independence. In spite of facing multiple challenges, PSUs are fully focused on their objective of nation building. As India looks to build on its growth potential, we expect PSUs to play a key role in achieving this objective thus in the process offering excellent investment opportunities to benefit from. Baroda Pioneer PSU Equity Fund (BPSUQ) gives investors the option to invest in a PSU portfolio comprising of some of the biggest and best names in India. That's why we say it's time to go "Public" with Baroda Pioneer.

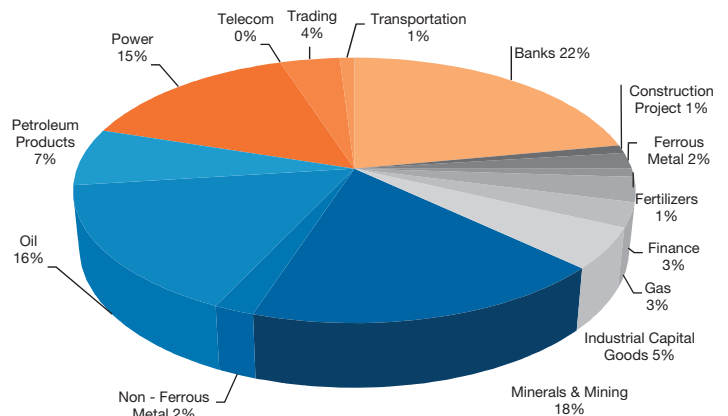
- PSUs are expected to drive India's bottom-of-pyramid market development, especially in the arena of financial inclusion.
- PSUs have high levels of corporate governance standards comparable to some of the best private sector participants.
- PSUs, as a category, offer attractive valuations as compared to broader market.

### PSUs operate in some of the high growth sectors in India

#### PSUs make a lot of investment sense

India had many factors that contributed to the growth of public sector as a model of industrialization

- PSUs are market leaders in critical high growth sectors like banking, infrastructure, capital goods, power, minerals, oil & gas, etc.
- Renewed focus placed by the Government on disinvestment will ensure that there is a pipeline of strong PSUs coming to the market.
- Infrastructure development has become one of the top priorities for India and PSUs are expected to play a pivotal role in delivering them to the people.



## Choose Baroda Pioneer PSU Equity Fund for investing in PSUs

- PSUs are market leaders in critical high growth sectors like banking, infrastructure, capital goods, power, minerals, oil & gas, etc.
- The Scheme offer investors the opportunity to benefit from future growth in PSUs by creating a diversified portfolio to these companies without any sectors or market capitalization bias.
- The portfolio also consists of IPOs / FPOs of PSUs.
- The Scheme will look to identifying attractive investment opportunities on the basis of Government policies having the potential to deliver superior growth in the long-term.
- The Scheme aims to generate returns through stock selection rather than holding cash and timing the market.
- Portfolio will consist of approximately 35-45 PSU stocks.

### Reasons to invest in Baroda Pioneer PSU Equity Fund

- Portfolio will consist of approximately 35-45 PSU stocks.
- Offers a portfolio consisting of fundamentally sound companies with characteristics like long term track record, high corporate governance standards, low debt on books, strong cash positions & large size of enterprise.
- Investors interested in the PSU theme with a long-term investment horizon can benefit from the Government's disinvestment process over the next few years.
- The Scheme aims to mitigate risk on behalf of the investors by investing in a variety of sectors and market capitalisation values.
- Provides investors with opportunities for long-term growth in capital along with the liquidity of an open-ended scheme through an active management of investments in a diversified basket of equity stocks of domestic Public Sector Undertakings.

### Scheme asset allocation

Instruments	% of Total Assets
Equity & Equity related Securities, covered under the universe of Public Sector Undertakings, including Derivatives*	65-100
Debt and Money Market Instruments	0-35

\*Investment in derivatives may be made up to 50% of the net assets of the Scheme.

### Scheme Features

**Investment Options:** Growth and Dividend

**Liquidity:** The Scheme provides repurchase facility to investors on an on-going basis on all business days.

**Entry Load :** Nil

**Exit Load :** 1.00% if redeemed on or before 365 days from the date of allotment of units, Nil if redeemed after 365 days from the date of allotment of units

**Minimum Investment :** ₹ 5,000 and in multiples of ₹ 1 thereafter

**Benchmark:** BSE PSU Index

## About Baroda Pioneer Asset Management Company Limited

Baroda Pioneer Asset Management Company Limited is a joint venture between two large and well-established financial services companies - Bank of Baroda and Pioneer Investments. Baroda Pioneer Mutual Fund is positioned to serve the varied asset management needs of investors in India through a range of equity, debt and money market offerings. Since the formation of the joint venture in 2008, Baroda Pioneer Mutual Fund has been working relentlessly to create an operational and servicing platform suited to the needs of investors in India.

**Bank of Baroda:** In the Indian banking universe, Bank of Baroda occupies a distinct position. Bank of Baroda is a state owned bank with more than 100 years of successful existence.

The biggest strength is its uninterrupted profit performance and consistent record in dividend payments. The name inspires confidence among its customers. A consistent track-record, sound financials and its contribution to social sectors and policy-making have given Bank of Baroda a unique place in the Indian banking universe.

**Pioneer Investments:** With over 80 years' experience in fund management, Pioneer Investments has a history few asset management companies can match. Its flagship fund, Pioneer Fund™, is the third oldest mutual fund in the United States. It has not only weathered volatile market conditions, but has outperformed common stocks, long term bonds, US Treasury Bills and inflation since its foundation in 1928.

Pioneer Investments is also an industry leader in the development of Mutual Funds in Europe. Pioneer Investments was the first asset management company to launch investment funds in Italy, first in Germany to register US mutual funds under the Foreign Investments Act, and first to distribute open-ended investment funds in Poland.

Pioneer Investment has investment centres in Boston, Dublin and London that manage assets worth € 157 billion as at 30 September, 2012. Headquartered in Milan, Pioneer Investments has a presence in over 26 countries around the world.

Pioneer Investments is a trading name of the Pioneer Global Asset Management S.p.A. group of companies ("PGAM"). PGAM is a wholly owned subsidiary of Unicredit S.p.A.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

### Registered Office

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## BARODA PIONEER MUTUAL FUND



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Bank of Baroda



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